

### **Ecoperse - Natural Ester Dispersed Pigments**

Looking for natural dispersed, non-volatile, high quality Iron Oxides, TiO<sub>2</sub>, D&C and other pigment dispersions? Ecoperse is probably your best choice.

Our natural dispersant is a specialty ester with INCI name Octyldodecyl Oleate. It is naturally derived from Olive Oil and is ideal for dispersing pigments in color applications. The initial spread is light and fast absorbing with a soft smooth after feel on skin. It also provides excellent lubricating properties without imparting a heavy, greasy feel.

Ecoperse (dispersed pigment using above natural ester) contains high load of pigment (45-75%), flows very well and is highly compatible with other natural oils and ingredients. It also has greater stability and better performance than silicone types. It's an excellent naturally dispersed pigment for your foundation, BB cream, lip stick and other makeup applications.

We have various shades available and can also customize specific shades for you.

#### **KEY PERFORMANCE BENEFITS**

- Naturally based ester, derived from olive oil
- Absorbs quickly into skin leaving uniform color coverage
- Soft, non-greasy spread profile - ideal to replace volatile silicones
- Contains high load pigments
- Excellent flow and stability to minimize cracking on the skin

#### **RECOMMENDED APPLICATIONS**

- Foundations
- BB Creams
- Sun Care and Skin Care
- Lip sticks, eye shadows and other makeups



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